AMERICAN INTEGRATIVE SOLUTIONS

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CAPABILITY STATEMENT



UEI: RXY7Z285FM36
CAGE Code: 21PA0

COMPANY OVERVIEW

American Integrative Solutions, LLC helps government agencies, prime contractors, educational institutions, and mission-driven organizations strengthen communication, increase visibility, and execute results-driven marketing initiatives. We bring over 15 years of industry and professional experience in marketing, communications, strategy, and business growth. Our firm is known for delivering results quickly, providing personalized white-glove customer support, and maintaining strong attention to detail in every engagement.

NAICS CODES

541613 -
Marketing Consulting Services

541430 -
Graphic Design Services

541810 -
Adveritsing Agencies

611430 -
Profesional & Management Development

CORE COMPETENCIES

Marketing Strategy & Growth

Integrated campaigns built to increase visibility, engagement, leads, and measurable results.

Brand Communications

Expert copywriting, graphic design, messaging, and content that strengthen brand presence.

Digital Ads & Lead Generation

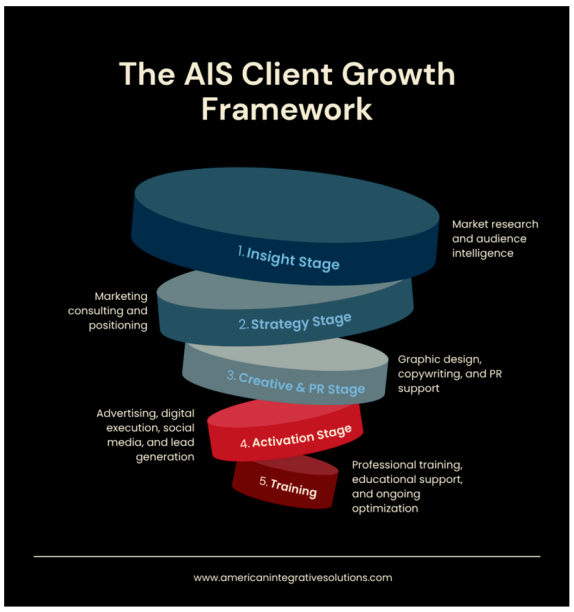
Paid media, organic social, email, and conversion-focused campaigns designed to move audiences to action.

Public Relations & Outreach

Strategic PR campaigns, stakeholder communications, and audience engagement that build trust and awareness.

Training & Educational Support

Professional development, marketing education, and tailored support that builds internal capability.



KEY DIFFERENTIATORS

15+ Years of Marketing Expertise

Senior-level industry and professional experience across strategy, communications, growth, and execution.

Fast, Results-Focused Execution

We move quickly from strategy to implementation without sacrificing quality or attention to detail.

White-Glove Client Support

Responsive, personalized service built around communication, care, and long-term client success.

Market-Aware Strategy

We monitor trends, competitors, and audience behavior so clients stay relevant and competitive.

Strategy + Hands-On Execution

From planning and messaging to campaigns and optimization, we help carry the work through.

Detail-Driven Performance

We pay attention to the small details that strengthen campaigns, protect brands, and improve outcomes.

CORPORATE EXPERIENCE

1 Growth Campaigns

Integrated marketing and recruitment initiatives contributed to a 22% increase in applications.

2 Customer Acquisition

Marketing and sales initiatives supported the acquisition of approximately 10,000 new customers in one year.

3 Sales Growth

Strategic campaigns supported the sale of approximately 70,000 product units.

4 Digital & Social Campaigns

Led paid social, organic growth, lead generation, email, and conversion-focused marketing initiatives.

5 PR & Strategic Communications

Developed messaging, content, outreach, and public relations campaigns for multiple stakeholder audiences.

6 Leadership & Execution

Managed multidisciplinary teams and complex marketing initiatives from strategy through delivery.

WHY PARTNER WITH AIS

Client Success Comes First
White-glove support, strong attention to detail, and a genuine commitment to every engagement.

Responsive & Agile
Built to move quickly, communicate clearly, and adapt to changing project needs.

Small Business Ready
Active SAM.gov registration with UEI and CAGE credentials for government contracting.

Minority-Owned Business
Diverse ownership combined with experienced, results-focused leadership.

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